

# **Snake Oil**

## Reflection and Debriefing Questions

Individual Reflection:

- 1. What was your product? Write down the name and description.**

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- 2. What other products did your group come up with before this one? Why did you choose this one (consider your customer)?**

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- 3. What was the central focus of your pitch? How did it change after hearing other products?**

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- 4. Write down one other product that stood out to you and why.**

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